

Northern Ontario Agri-Food Education & Marketing Inc.

1540 Hwy 17E Wahnapiatae ON POM 3C0

PH: 705-694-4396 FX: 705-694-2030

noront.agrifood@sympatico.ca

www.norontagrifood.org

You are invited to promote your farm products by purchasing an advertisement in the 2009 **Farm Fresh Directory** and/or **Boreal Harvest** – an art and farm tour guide published annually by Northern Ontario Agri-Food Education & Marketing Inc. These are printed as a marketing service to members (membership fee - \$25).

FARM FRESH DIRECTORY

The **Farm Fresh Directory** has been published for 21 years. With a membership, your advertisement will be included for \$50.00 which covers the printing costs for the **Farm Fresh Directory**. Approximately 8,000 copies are printed and distributed throughout Ontario and parts of the US at tourist information centres, farmers' markets, hotels, health units and other similar sites. Each advertiser receives 200 copies for own use and more if needed.

BOREAL HARVEST – an art and farm tour guide

Funding support for this guide is lessening and, each year, more advertising is found to assist with the production costs. In an attempt to make the **Boreal Harvest** cost effective, this year, for the first time, \$50.00 will be charged for each page in addition to your membership. To qualify for inclusion in **Boreal Harvest**, there should be an activity or a venue to which the public are welcome and encouraged to visit such as: bed & breakfast, pick-your-own, agricultural fair, art tour, agricultural museum etc. This is the fourth publication of **Boreal Harvest**. The Boreal Harvest has been well received and the 12,000 copies are distributed throughout Ontario and parts of the US at tourist information centres, farmers' markets, hotels, agricultural fairs and exhibitions, etc.

WEBSITE

By checking the appropriate area indicating permission is granted, your advertisement will be listed on the website at no additional charge. A link can be made to your farm website should you have one and can include your email address for a quick link.

Please complete the correct form and use the handy check list to ensure everything is included.

(Non-members can purchase advertising space for \$100.00.)

2009 checklist

Remember: the deadline for your submission is March 15, 2009.

1. 2009 membership - \$25.00 _____
2. Farm Fresh Directory - Member \$50.00 _____
Non-member \$100.00 _____
3. Boreal Harvest - \$50.00 per page
4. Farm Gate Sign - \$50.00
(members only)
Farm/business name: _____

5. T-shirts \$10.00
Youth – small, medium, large
Adult – small, medium, large, X-large, XX-large

6. Golf shirts \$21.00
Youth – small, medium, large
Adult – small, medium, large, X-large, XX-large

7. Chef aprons \$10.00

Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Total order - \$ _____

Payment: Visa _____ MasterCard _____ Cheque _____
(Cheques payable to Northern Ontario Agri-Food Education & Marketing Inc.)

Card # _____ Exp Date _____

Name on Card _____

Signature _____

Northern Ontario Agri-Food Education & Marketing Inc.
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2009 BOREAL HARVEST – an art & farm tour guide

(Deadline for your submission is March 15, 2009.)

Name: _____

Farm/business name: _____

Address: _____

District: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Payment: Visa _____ MasterCard _____ Cheque _____
(cheques payable to Northern Ontario Agri-Food Education & Marketing Inc.)

Card # _____ Exp Date _____

Information that you would like in the printed brochure:

I have included: separate sheets _____ floppy disc _____ CD _____ DVD _____

I have sent the information via email _____

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2009 FARM FRESH DIRECTORY

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Address: _____

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Fax: _____

Email: _____

Website: _____

Payment: Visa _____ MasterCard _____ Cheque _____
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Card # _____ Exp Date _____

Information that you would like in the printed brochure: (if needed attach a separate sheet)

Include my information on the website: Yes _____ NO _____

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